AABC MEMBERSHIP 2027

One Membership. Your Whole Team.

In 2027, every AABC business membership includes seats for your employees, already included in your dues. The more of your team you invite, the more your membership is worth.

STUDENTS	PROFESSIONALS	RETAIL	SERVICE	MID-SIZE	CORPORATE
Launch a career	Get discovered	More customers	Steady referrals	Bigger partners	Solve it together

Choose Your Membership

Annual membership, priced by the number of seats your organization needs. Each seat is a named person who receives member benefits.
See the following page for a full explanation of member benefits.

Student & Educator

$25 / year

1 seat · Students and Educators

- Apply to internships and jobs on the AABC Job Board
- Free regional meetups and AR-Asia Briefing recordings
- First chance to speak at Pathway to Success

Professional

$95 / year

1 seat · Individuals and Self-Employed

- Publish your services on the Talent Hub and apply to Job Board openings
- Member Perks from businesses across Arkansas
- Member pricing at signature events

Small Business

$395 / year

Businesses of 1–10 employees

10 team seats · $39.50 per employee

- Business Showcase listing and Member Perks to reach new customers
- A Micro Connect Group seat as a Global Landing Pad resource, plus the Arkansas Asia Trail
- 1 brokered introduction and Business of the Year eligibility

Medium Business

$1,500 / year

Companies of 11–50 employees

50 team seats · $30 per employee

INCLUDES SPONSOR STATUS

- East Meets West Community Builder sponsor, with 2 tickets
- 2 brokered introductions and featured Business Showcase
- Year-round logo recognition, newsletter spotlight and social media feature

Large Business

$5,000 / year

Companies of 51–500 employees

500 team seats · $10 per employee

INCLUDES SPONSOR STATUS

- East Meets West Growth Partner, with a reserved table of 8–10
- 4 brokered introductions and 2 spotlights per year
- Executive Roundtables and priority Micro Connect seats

Corporate

$10,000 / year

Companies of 500+ employees

2,000 team seats · $5 per employee

INCLUDES SPONSOR STATUS

- East Meets West Catalyst Partner, with a VIP table and the honor of presenting the Business of the Year Award
- Unlimited brokered introductions and quarterly spotlights
- Priority access to the Global Landing Pad

Medium, Large, and Corporate memberships include AABC Sponsor status, with year-round recognition and East Meets West sponsorship. Need more than 2,000 seats? Contact us to discuss a custom membership.

Benefits by Membership Level

All benefits are active for 12 months from your joining date.

Benefit	$25 Student	$95 Professional	$395 Small	$1,500 Medium	$5,000 Large	$10,000 Corporate
YOUR TEAM						
Team seats included	1	1	**10**	**50**	**500**	**2,000**
Cost per employee	$25	$95	**$39.50**	**$30**	**$10**	**$5**
CONNECT & GROW						
Member directory profile	✓	✓	✓	✓	✓	✓
Business Showcase listing and promotions	–	–	✓	Featured	Featured	Featured
Redeem Member Perks	✓	✓	✓	✓	✓	✓
Offer Member Perks	–	–	✓	✓	✓	✓
Arkansas Asia Trail business	–	–	✓	✓	✓	✓
Brokered introductions per year	Self-serve	Self-serve	1	2	4	Unlimited
Executive Roundtables	–	–	–	By invitation	By invitation	By invitation
RECOGNITION & VISIBILITY						
AABC Sponsor status	–	–	–	✓	✓	✓
Digital member badge	✓	✓	✓	✓	✓	✓
Welcome announcement on social media	–	–	✓	✓	✓	✓
Newsletter member spotlight	–	–	As space allows	1 per year	2 per year	Quarterly
Social media feature	–	–	On request	1 per year	2 per year	Quarterly
Year-round sponsor recognition	–	–	–	Logo	Larger logo	Premier logo & link
Business of the Year eligibility	–	–	✓	✓	✓	✓
EVENTS & PROGRAMS						
Regional meetups	Free	Free	Free	Free	Free	Free
Signature events	Member price	Member price	Member price	Member price	Member price	Member price
East Meets West sponsor level	–	–	–	Community Builder	Growth Partner	Catalyst Partner
East Meets West hospitality	–	–	–	2 tickets	Reserved table	VIP table
AR-Asia Briefing, live and recordings	✓	✓	✓	✓	✓	✓
AR-Asia Briefing speaking opportunity	–	–	On request	On request	On request	On request
Pathway to Success speaker priority	✓	✓	–	–	–	–
TALENT · AABC ASCEND						
Publish services on the Talent Hub	✓	✓	–	–	–	–
Apply to Job Board openings	✓	✓	–	–	–	–
Search the Talent Hub and hire	–	–	✓	✓	✓	✓
Post jobs and internships on the Job Board	–	–	✓	✓	✓	✓
GLOBAL						
International resources, on request	✓	✓	✓	✓	✓	✓
Micro Connect Group seat as a Landing Pad resource (up to 2)	–	–	✓	Priority	Priority	Priority
Global Landing Pad priority access	–	–	–	–	–	✓

Every seat holder receives free regional meetups, Member Perks, AR-Asia Briefing access, and member event pricing. East Meets West sponsor benefits apply to the next East Meets West within your membership year. Event sponsorships, including Visionary Partner (presenting sponsor of East Meets West), are available separately.

Programs That Power Your Membership

New member programs launch in phases throughout 2027.

Business Showcase

Small Business and above

A public listing for your business on the AABC website, with your services, logo, and link, plus promotions and announcements open to everyone. Medium, Large, and Corporate members are featured.

Member Perks SPRING 2027

Offer: Small Business and above · Redeem: all members

Business members share exclusive offers with every member and seat holder across Arkansas. Anyone can see which businesses offer a perk; members sign in to view and redeem it.

Talent Hub & Job Board SPRING 2027

Post jobs: Small Business and above · Apply: Students and Professionals

Business members post internships and jobs, and students and professionals publish their services. Student and Professional members apply directly to employers, with no added fees.

Micro Connect Groups SUMMER 2027

Small Business and above · up to 2 groups

Regional groups with one member per business sector, so your business is the trusted name in its field. Group members are featured as Global Landing Pad resources for international partners and companies arriving in Arkansas.

Arkansas Asia Trail

Small Business and above

Join the Trail as a participating business and welcome Trail explorers through your doors as they collect stamps across the state.

Brokered Introductions

Small Business and above

Tell us who you need to meet, and AABC will endeavor to make a warm, personal introduction to the right business, partner, or resource within your annual allowance.

Invite Your Whole Team

Your seats are included in your dues and ready on day one. An empty seat is a benefit your team is missing.

WHY IT MATTERS TO YOUR BUSINESS

Retention
A benefit your employees value, at no added cost

Representation
Your team carries your name to every AABC event

New business
Your team's connections bring new partners to your business

Full value
Every seat you fill increases the return on your dues

WHAT EVERY TEAM MEMBER RECEIVES

Community
Free regional meetups with cultural programming

Learning
AR-Asia Briefing sessions on industry trends

Local savings
Member Perks from businesses statewide

Events
Member pricing at signature events

Inviting takes minutes: upload a list of employee names and emails to your company page on the AABC website, or let employees join with their company email. Manage every seat from your company administrator page.

FOR NONPROFITS, CHAMBERS & ASSOCIATIONS

Reciprocal Partnerships: Stronger Together

We believe Arkansas grows best when its community organizations work together. When a nonprofit, chamber of commerce, or business association extends its membership benefits to AABC, we are pleased to welcome that organization with a complimentary **Small Business membership** in return.

YOUR ORGANIZATION RECEIVES

- Up to 10 seats for your staff and leadership
- A Business Showcase listing to promote your mission and events
- Member pricing at AABC events and free regional meetups
- A connection to AABC's statewide network and partners across Asia

Start a partnership: membership@arkasianbiz.com

Landing Membership

For Asian companies establishing operations in Arkansas. A dedicated package that connects you to trusted local providers through our regional Micro Connect Groups, along with introductions and resources to help your team settle in.

Contact us to discuss your plans.

Join in Three Steps

1. Choose your membership at arkasianbiz.com.
2. Complete secure payment online.
3. Receive your welcome email and login, then invite your team.

Membership is annual and renews on your joining date. Upgrade at any time by paying the difference; your renewal date stays the same.

Scan to join

Frequently Asked Questions

Answers to the questions we hear most often about the 2027 membership program.

Do I need a certain number of employees to choose a membership level?

No. Company size is a guide, not a requirement. Any business may choose the level where the benefits best fit its goals. For example, a five-person firm may select Medium Business to receive AABC Sponsor status and additional introductions. Seat counts are the maximum number of people included at each level.

Who can use my company's seats?

Any employee you invite. Your company administrator adds team members by uploading a list of names and emails to your company page on the AABC website, or by letting employees join with their company email, and can update seats at any time.

What is a brokered introduction?

Tell us who you would like to meet, and AABC will endeavor to connect you with a suitable business, partner, or resource through our member and partner network. Introductions are made on a best-effort basis; AABC cannot guarantee a meeting with a specific person or a particular business outcome.

What is reciprocal membership?

AABC is establishing reciprocal agreements with chambers of commerce and peer organizations. Small Business members and above will receive member recognition, such as member event pricing, at participating partner organizations as agreements are finalized during 2027.

How is membership different from sponsorship?

Medium, Large, and Corporate memberships include AABC Sponsor status, with year-round logo recognition plus an East Meets West sponsor level. Event-specific sponsorships, including Visionary Partner, the presenting sponsorship of East Meets West, are available separately to members and non-members.

When do the new benefits begin?

The 2027 membership program begins January 1, 2027. Member Perks, the Talent Hub & Job Board, and Micro Connect Groups launch in phases during 2027.

Can I change my membership level?

You may upgrade at any time by paying the difference in annual dues, and your renewal date stays the same. A change to a lower level takes effect at your next renewal.

Is membership refundable?

Membership dues are non-refundable. Your benefits remain active through the end of your paid membership year.

Your Membership at Work

AABC is proudly member-funded. Your membership opens doors for your business and powers the programs that strengthen Arkansas-Asia connections. Every membership, and every seat you fill, helps us do more in 2027.

255+	75+	65+	14	1,400+
Event attendees in 2026	Leaders at East Meets West	Students at Pathway to Success	Leaders at the Taiwan Delegation Roundtable	Monthly newsletter readers

Still have questions?

Our team is happy to help you find the right membership for your business and your people.

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